



Love[in] a different kefte

Opening: 31 May 2008, 17:00 – 20:00
Cake Pastry Shop, 180 Kifisias Ave, Domus Center, Halandri

Exhibition's duration: 31 May-28 June 2008

Press Release

Love[in] a different kefte is a pastry created by the visual artists Maria Nymfiadi and Lea Petrou. The ingredients called for by the recipe consist of dried nuts and fruits each of which represents one of the 19 countries that border on the Mediterranean Sea.

The amount of each ingredient is determined by converting into grams the distance in kilometers between Athens and the capital of the country participating. Therefore, the further away each country, the greater is its contribution. Each ingredient is native to the national cuisine represented.

Thus the pastry becomes an amalgam of all Mediterranean cultures and cuisines in a single mouthful. Not only does it create 19 levels of cultural taste but also brings closer together the distances that separate them.

Love[in] a different kefte was initially presented at the Love Difference Pastries project, organized by the Love Difference, Cittadellarte-Fondazione Pistoletto, during a three day meeting at CAMEC Modern and Contemporary Art Center, La Spezia, Italy between 22-24 February 2008.

Love Difference Pastries (LDP) is a network of 16 confectioneries. The aim of the project is to become a cultural passport that opens doors to different Mediterranean cultures and then draws them closer together through the experience of taste.

For further information visit: <http://www.lovedifference.org>

***Love[in] a different kefte* will be hosted and put on sale at Cake pastry shops from the 31st of May until the 28th of June.**

The two artists will produce the sweet on a weekly basis and in a limited number.

The opening will take place at Cake, Kifisias Ave. 180, Domus Center, Halandri, on Saturday the 31st of May, 17:00 – 20:00.

The Cake shops were specifically selected for their quality in all pastries, as well as the limited everyday production. We are grateful to Cake pastry shops for hosting the *Love[in] a different kefte* in their friendly environment.

Maria Nymfiadi & Lea Petrou

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180 Kifisias Ave, Domus Center, Halandri t: 2106712253
opening hours: Monday-Friday 08:00-20:00, Saturday 10:00-18:00, Sunday closed
13 Irodotou st, Kolonaki t: 2107212253
opening hours: Monday-Friday 09:00-22:00, Saturday 10:00-20:00, Sunday 10:00-18:00
www.cake.gr